

*The world is new
again and it's time
for a new university*



CONTACT US

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www.universidadunie.com



WELCOME TO

UNIE UNIVERSITY

2024-2025

WHO WE ARE

The first university created by a business group.
UNIE connects with the contemporary social and economic reality.

And we do so from the sum of specialties and areas of knowledge, focusing on what each discipline demands. Because, as in any professional environment, you need the people, the tools and the context that favour your development.

We will remain faithful to quality training because we believe in it and in its capacity to improve people.

*UNIE, the university
with business DNA in
Madrid*



The world is being redefined and the old ways are becoming meaningless. It is time for digital skills, finance, personal branding, conflict management...
Essential tools for what is to come.

Our purpose is not to be a university in Madrid. It is to "be" Madrid. It is to transmit the value of training in an open and creative city. It is to be the capital of one of the largest business centres in Europe and the core of a country's economic activity.

Customer Experience - Diversity and Inclusion Unit

At UNIE, we recognize and value the importance of diversity in higher education. We strongly believe that diversity in all its forms enriches our academic community and promotes an enriching and respectful learning environment, which is why UDI, the Diversity and Inclusion Unit, has been created.



COUNSELLING

- Promote universal accessibility in the different campuses of the University, both in physical and virtual aspects.
- Provide students with specific educational needs with the technical and human resources that allow them to make the most of their formative stage in the University within the real possibilities of UNIE.
- Make the appropriate curricular adjustments derived from the needs of each case, which do not involve alterations in the development of competence for the academic degree.

TRAINING

- Prevention of Discrimination by Diversity Protocol
- Use of inclusive language in the professional sphere

AWARENESS

- Awareness days and standardization of diversity will be organized during the course.

If you need to contact us do so through this email:
unidad.diversidad@universidadunie.com

Book an appointment:

If you need to schedule a face-to-face, phone or video call with your counselor, it's easy to do so. If you'd like, we can arrange an appointment to show you your campus facilities.

Send us an email:

For general enquiries, you can contact us at hello@universidadunie.com. We are committed to giving you the help you need or guiding you to the right department.

Face-to-face:

Visit us at the Campus of Arapiles (Calle Arapiles 14, 28015, Madrid).

- Floor 1:

Monday to Thursday from 9h to 14h and 15h to 18h.

Friday from 9h to 14h.

- Floor 0, meeting room 004:

Every day from 11:00 to 14:00h

Customer Experience - Student Care

Our community is made up of very diverse students, yet they share a collective identity with the same values and a sense of commitment. Together, we will develop a common experiential project, through activities of all kinds ranging from university events and cultural experiences to very interesting initiatives related to being part of our UNIE community. Your learning experience at UNIE goes far beyond classes.

You can participate in activities and events that will help you connect with other classmates outside the classroom, as well as expand your network of professional contacts.

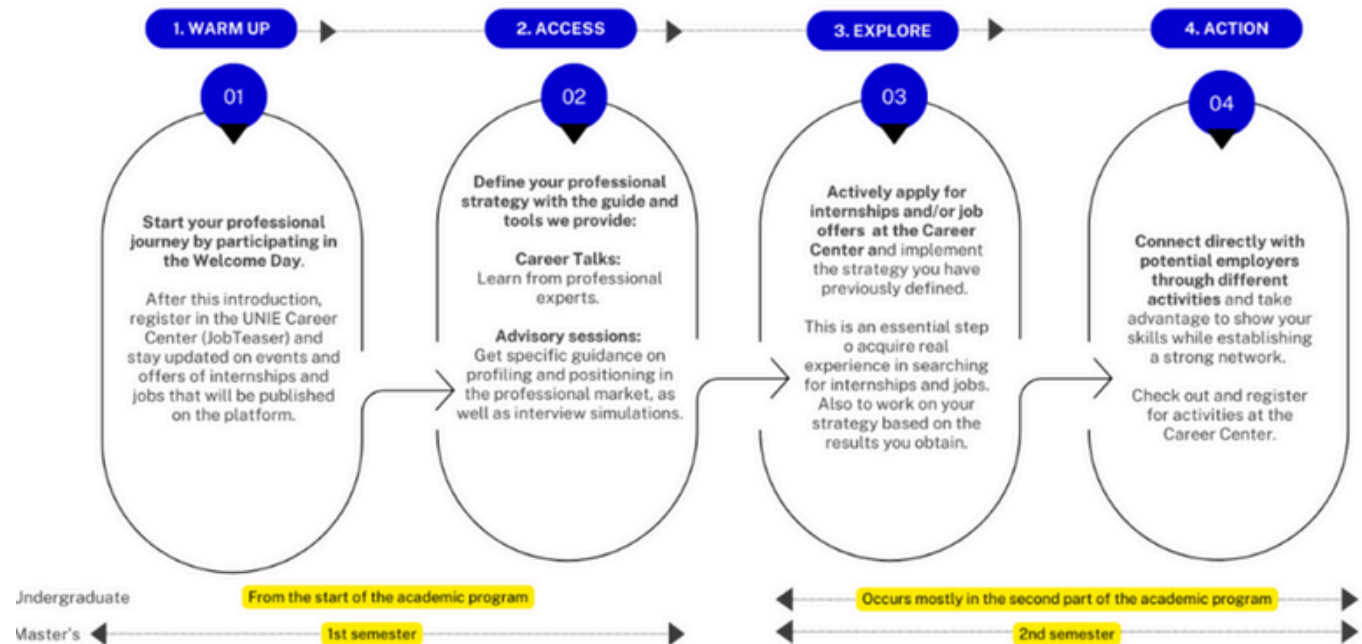


Customer Experience - Professional development

The Professional Development Service is designed to guide you through every step of your internship and/or job search journey, from initial preparation to connecting with companies. This service is structured into four key and mandatory phases if you need to complete curricular internships: Warm up, Access, Explore, and Action.

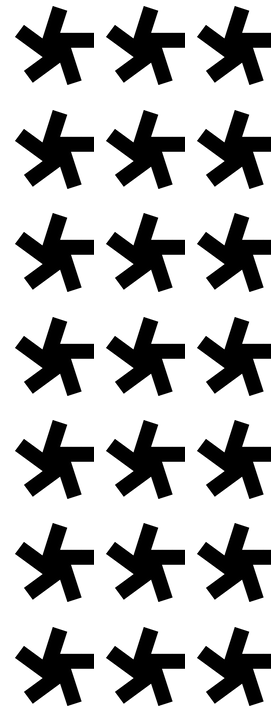


YOUR PROFESSIONAL DEVELOPMENT 4 STEPS



WHO CAN BENEFIT FROM THIS SERVICE

All students with an entrepreneurial spirit can benefit from this service. Choosing the Entrepreneurship and Startups service does not preclude you from also selecting the Professional Development service, and vice versa.



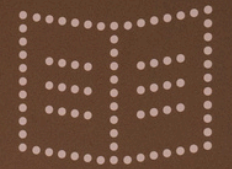
Customer Experience - Entrepreneurship and startup

Through our Entrepreneurship and Startups service, we offer training and activities designed to help you establish and develop your own project. In collaboration with our partner Santander X, a prestigious platform that provides resources, training and networking opportunities for emerging entrepreneurs, you can access a network of experts and mentors who will guide you on your way.



Student Life at UNIE

The university life page is located outside the Virtual Campus, for this you must first be registered with your institutional email and then click on the corresponding links, we recommend that you work on hidden tabs so that you do not get any errors.



Sala
de Estudio
Study Room



UNIE Sports

From UNIE we promote participation in sports activities as a fundamental part of an education.


UNIE Sport offers the student the possibility of performing some type of physical or sports activity in their university stage from a formative approach, based on the values of sport and the development of professional competences associated with sports.

  #UNIESportViveLaPasion



UNIE University Clubs

University clubs are more than groups: they are communities that promote personal and professional growth. Join, participate and discover the power of collaboration. Together, we build unforgettable experiences. ; Make your college time a unique adventure!

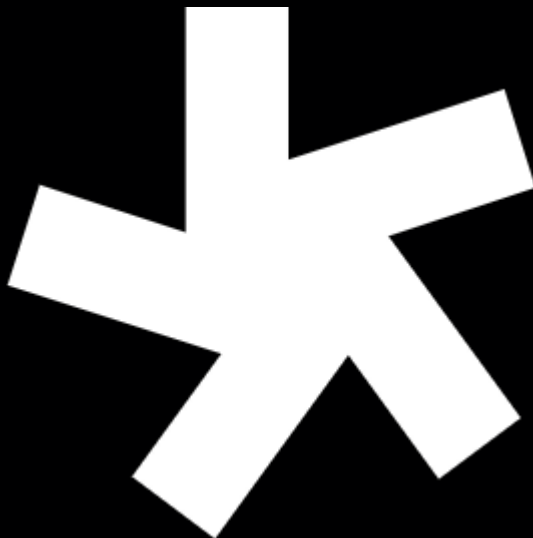
  #UniteAndInspire



Sustainability and volunteering

In our commitment to sustainability and volunteerism, we are excited to announce a series of inspiring events aligned with the 2030 Agenda. Join us to make a difference and create a positive impact in the world. Your participation counts!

  #MakingChange2030



MADRID: A VIBRANT COSMOPOLITAN CITY

Madrid is a cosmopolitan city that seamlessly combines modern infrastructure with a rich cultural and artistic heritage. Strategically located at Spain's geographical center, it is one of Europe's most important cities. The city's charming and vibrant historic center offers a wide range of accommodation and services, making it a welcoming destination for visitors. The dynamic society and warm, friendly population have turned Madrid into one of the Western world's greatest capitals.

Visitors can bask in the sun, take leisurely walks, or go rowing in Madrid's expansive parks and gardens. Notable green spaces include Retiro Park, Casa de Campo, and Juan Carlos I Park, among others. These areas contribute to Madrid's reputation as one of Europe's greenest capitals, providing beautiful natural settings within the urban landscape.

Madrid is characterized by its contagious passion for life, reflected in its friendly locals and vibrant cultural scene, including concerts, exhibitions, ballet, theater productions, and the latest films. The city offers a wide range of Spanish and international cuisine, charming bars, and a lively nightlife with pubs, discos, and flamenco clubs contributing to its energetic atmosphere.

Life in Madrid

Welcome to Madrid, the vibrant heart of Spain! Whether you're here for a semester abroad or an internship, this guide will help you navigate the city and make the most of your time here. Madrid is a city that never sleeps, full of history, culture, nightlife, and delicious food. Let's dive into the best things to do, see, and experience in this bustling metropolis.



Life in Madrid

Madrid offers a wide variety of both Spanish and international cuisine. Visitors can enjoy delightful meals in its many restaurants or be charmed by the atmosphere in its bars and taverns. The city's nightlife is another major attraction, with a lively array of pubs, bars, discos, and flamenco clubs contributing to its energetic ambiance. Whether you're looking for a quiet day in the park or a night out with friends, Madrid has something for everybody.



History and Overview

Madrid is the capital and largest city of Spain, with a population of approximately 3.3 million people in the city proper and over 6.5 million in the metropolitan area. Founded in the 9th century as a Moorish fortress, Madrid became the capital of Spain in the 16th century under King Philip II. The city has since evolved into a cosmopolitan hub known for its historical landmarks, vibrant arts scene, and lively culture.

Geographical Setting

Located in the heart of the Iberian Peninsula, Madrid is situated on the Manzanares River. Its central location makes it a strategic and accessible point for travel within Spain and to other European destinations. The city's elevation of about 650 meters (2,130 feet) above sea level contributes to its unique climate and distinct seasons.

Life in Madrid

Education and Innovation

Madrid is home to several prestigious universities and research institutions, including the Complutense University of Madrid, Universidad Politécnica de Madrid, and EAE Business School. The city's emphasis on education and innovation attracts students and professionals from around the world, contributing to its dynamic and diverse environment.

Economy

Madrid is the financial and business hub of Spain, hosting the headquarters of many Spanish companies and multinational corporations. The city's economy is diverse, with strong sectors in finance, technology, telecommunications, and tourism. The Gran Vía area is known for its shopping and entertainment, while districts like Salamanca and Chamartín are key business centers.

Madrid is renowned for its rich cultural life, with world-class museums, theaters, and music venues. The city's art scene is particularly vibrant, with the "Golden Triangle of Art"—the Prado Museum, the Reina Sofía Museum, and the Thyssen-Bornemisza Museum—attracting millions of visitors each year. Additionally, Madrid's numerous festivals, such as San Isidro and the Madrid Carnival, reflect the city's lively spirit and traditions.



Tourism Highlights

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1. The Royal Palace (Palacio Real)

The Royal Palace of Madrid is a must-visit destination. As the official residence of the Spanish Royal Family, it is used primarily for state ceremonies. Visitors can take guided tours to explore the opulent rooms, stunning artworks, and beautifully manicured gardens. The palace also hosts temporary exhibitions and offers breathtaking views of the city.

2. Prado Museum (Museo del Prado)

One of the most renowned art museums in the world, the Prado Museum houses an extensive collection of European art dating from the 12th to the early 20th century. Masterpieces by Goya, Velázquez, and El Greco are among the highlights. Students can enjoy free admission during the last two hours of each day, making it an affordable way to immerse yourself in art and culture.

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3. Retiro Park (Parque del Buen Retiro)

Retiro Park is one of Madrid's largest and most beautiful green spaces. Ideal for relaxation and recreation, the park offers numerous attractions, including the Crystal Palace, the Velázquez Palace, and a large lake where visitors can rent rowboats. It's a perfect spot for picnics, jogging, or simply enjoying the outdoors amidst lush greenery and historical monuments.

4. Puerta del Sol and Plaza Mayor

These iconic squares are at the heart of Madrid. Puerta del Sol, the city's central hub, features the famous "Kilometer Zero" marker from which all Spanish roads are measured. Plaza Mayor, with its stunning architecture and vibrant atmosphere, is a great place for people-watching and enjoying a coffee at one of its many outdoor cafés. Both squares are surrounded by shops, restaurants, and historical landmarks, making them perfect starting points for exploring the city.

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5. Thyssen-Bornemisza Museum

This museum is part of Madrid's "Golden Triangle of Art" and offers a diverse collection spanning various art periods and styles, from Renaissance to modern art. Visitors can view works by renowned artists such as Dürer, Caravaggio, and Van Gogh, providing a comprehensive journey through art history.

6. Reina Sofía Museum (Museo Nacional Centro de Arte Reina Sofía)

Home to Picasso's iconic "Guernica," the Reina Sofía Museum focuses on contemporary art from the 20th century onward. In addition to Picasso, the museum features works by Salvador Dalí and Joan Miró. The collection is housed in a former hospital, which has been transformed into a modern architectural masterpiece with spacious galleries and a rooftop terrace offering stunning views of the city.

Leisure and Entertainment

1. Gran Vía

Madrid's Broadway, Gran Vía is the city's most famous street, lined with shops, theaters, and restaurants. Catch a musical or movie, or simply stroll and enjoy the vibrant city life. This bustling avenue is known for its grand architecture and offers a wide range of entertainment options, including shopping at international fashion stores and dining at trendy restaurants.

2. Nightlife in Malasaña and Chueca

Madrid is renowned for its nightlife, and the neighborhoods of Malasaña and Chueca are at the center of it all. Malasaña is a trendy, bohemian area with an array of bars, clubs, and live music venues. Chueca is known for its LGBTQ+ friendly atmosphere and vibrant nightlife scene. Both neighborhoods offer an eclectic mix of entertainment options, from cozy cocktail bars to energetic dance clubs.

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3. El Rastro Market

Every Sunday, the streets of the La Latina neighborhood transform into a massive open-air market. El Rastro is the perfect place to find unique souvenirs, vintage clothes, and quirky antiques. The market also features numerous food stalls and cafés where you can sample local delicacies. Don't forget to bargain to get the best deals!

4. Football Matches

Experience the passion of Spanish football by attending a Real Madrid or Atlético Madrid match. The atmosphere in the stadiums is electric, with fans passionately supporting their teams. Matches are held at the Santiago Bernabéu and Wanda Metropolitano stadiums, both of which offer guided tours for a behind-the-scenes look at these iconic sports venues.

Leisure and Entertainment

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Cultural Experiences

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1. Flamenco Shows

Flamenco is an integral part of Spanish culture. Enjoy an authentic flamenco show at one of Madrid's many "tablaos." Some popular spots include Corral de la Morería and Casa Patas, where you can watch talented dancers, singers, and guitarists perform this passionate art form. Many venues also offer dinner packages, allowing you to enjoy traditional Spanish cuisine while watching the show.

2. Festivals and Events

Madrid hosts numerous festivals throughout the year. La Fiesta de San Isidro in May is a lively celebration with parades, concerts, and traditional dancing. The Madrid Carnival in February is another colorful and fun event. Other notable festivals include the Madrid Pride Parade, Semana Santa (Holy Week), and the Autumn Festival, each offering a unique glimpse into Spanish culture and traditions.

3. Explore Neighborhoods

Each neighborhood in Madrid has its own unique vibe. Lavapiés is multicultural and full of art spaces, offering a variety of ethnic cuisines and a vibrant street art scene. Salamanca is upscale with high-end shops and elegant boulevards, making it ideal for a day of shopping and fine dining. La Latina is perfect for tapas hopping, with numerous bars and restaurants lining its narrow streets. Barrio de las Letras (Literary Quarter) is steeped in literary history, with charming streets named after famous Spanish writers and numerous cultural attractions.

1. Transportation

Madrid's public transportation system is excellent and affordable. The metro is the fastest way to get around, with over 300 stations covering the entire city. Monthly transport passes offer unlimited travel on the metro, buses, and commuter trains, making it convenient for students. Additionally, the extensive bus network and regional trains (Cercanías) ensure that you can reach virtually any part of the city and its outskirts. For an eco-friendlier option, consider using BiciMAD, Madrid's public bicycle rental system, which has numerous stations around the city.

2. Accommodation

For budget-friendly living, consider staying in student residences or shared apartments. Websites like Idealista and Badi offer a wide range of options to suit your needs and budget. Student residences often include utilities and internet in the rent, providing a more communal living experience. Shared apartments are another cost-effective choice, allowing you to split rent and expenses with roommates. Additionally, some universities offer student housing options that can be convenient and affordable.

Practical Information

Madrid is a city that offers endless opportunities for fun, learning, and adventure. With its rich history, vibrant culture, and lively atmosphere, you're sure to have an unforgettable experience. Whether you're exploring world-class museums, enjoying the nightlife, or simply soaking in the city's energy, Madrid has something for everyone. Enjoy your stay and make the most of your time in this incredible city!

¡Bienvenidos a Madrid!



3. Safety

Madrid is generally safe, but like any big city, it's important to stay aware of your surroundings. Keep an eye on your belongings, especially in crowded areas and on public transportation, where pickpocketing can occur. Stick to well-lit areas at night and avoid displaying valuables. It's also a good idea to familiarize yourself with local emergency numbers (112 for emergencies) and the locations of nearby police stations. Most areas of the city are safe to explore, but it's always wise to stay cautious and informed.

4. Health Services

EU students can use their European Health Insurance Card (EHIC) for healthcare services. Non-EU students should ensure they have adequate health insurance before arriving. Madrid has many public and private hospitals and clinics that provide high-quality care. Public healthcare facilities are accessible with the EHIC, while private clinics offer more specialized services. It's advisable to register with a local health center upon arrival to have easy access to medical care when needed. Pharmacies are also widespread and can provide over-the-counter medications and basic health advice.

Practical Information

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¡Bienvenidos a Madrid!



Food and Drink

Madrid is a city that offers endless opportunities for fun, learning, and adventure. With its rich history, vibrant culture, and lively atmosphere, you're sure to have an unforgettable experience. Whether you're exploring world-class museums, enjoying the nightlife, or simply soaking in the city's energy, Madrid has something for everyone. Enjoy your stay and make the most of your time in this incredible city!

¡Bienvenidos a Madrid!



1. Tapas and Traditional Dishes

Madrid is a food lover's paradise. Don't miss out on tapas - small, shareable dishes that are perfect for trying a bit of everything. Traditional dishes to try include "patatas bravas" (spicy potatoes), "croquetas" (croquettes), and "jamón ibérico" (Iberian ham). Tapas bars are scattered throughout the city, making it easy to sample a variety of flavors.

2. Mercado de San Miguel

This historic market near Plaza Mayor is a must-visit for foodies. You'll find a wide variety of Spanish delicacies, from fresh seafood to artisanal cheeses and pastries. The market is a great place to experience Madrid's culinary diversity and indulge in high-quality, fresh ingredients. It's also a social hotspot, perfect for meeting friends and enjoying a casual meal.

Food and Drink

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¡Bienvenidos a Madrid!



3. Cafés and Bakeries

Take a break at one of Madrid's charming cafés. Enjoy a "café con leche" (coffee with milk) and a "napolitana" (chocolate-filled pastry) at places like Café Gijón or Chocolatería San Ginés, famous for its churros and hot chocolate. These spots offer a cozy atmosphere, ideal for studying or relaxing after a day of exploring the city.

4. Budget Eats

For affordable meals, look for "menú del día" (menu of the day) deals, which offer a full meal at a fixed price. Many restaurants offer these lunch specials, which usually include a starter, main course, dessert, and a drink. This is a great way to enjoy a hearty meal without breaking the bank. Additionally, local markets and grocery stores provide fresh produce and ingredients for those who prefer to cook at home.



We hope you have

**an amazing
experience**

at UNIE

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Universiteit

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